# 🔿 Meta









# 2024 Meta Data Center Community Investment Year in Review

## **Connection Starts with Community**

Meta's mission is to build the future of human connection and the technology that makes it possible.

Our products empower more than 3 billion people around the world to share ideas and offer support, and we are proud to call 27 communities across the United States, Europe, and Asia home to the global infrastructure that brings these technologies and services to life.

Throughout 2024, Meta has been honored to have helped advance the work of hundreds of schools, nonprofit organizations, and small businesses in our data center communities through direct funding, volunteering and our community programs. In 2024, Meta is proud to have supported community leaders across the United States, Europe and Asia:

\$9M+

Total funding given to schools and nonprofits in communities where we have a Meta data center

2,400+

Grants and sponsorships provided locally

6,700+

STEAM and robotic kits provided to learners

66,000+

Students reached globally through workforce development and AI digital training skills

2,500+

Local small businesses and nonprofits attending Digital Skills Trainings







#### STEAM Spotlight Clonee Data Center

In 2024, we partnered with Creative Hut Ireland/Learn It to create a fully funded STEAM program for 19 schools — 11 primary and eight post-primary schools — across County Meath. Together, our mission is to transform STEAM education in Meath and ignite young people's creativity through harnessing the power of the FIRST LEGO League to further develop problem-solving skills and computational thinking over the next three years.

- In the program's first year, 1,130 students and 58 teachers took part, delivering 12,700 hours of STEM learning.
- Fifty-six percent of the students who took part in year one were female.

#### Learn more









## **STEAM Education**

In 2024, we supported hands-on STEAM learning opportunities, including:

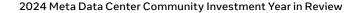
- Grants for more than 6,700 STEAM (Science, Technology, Engineering, Art and Mathematics) and robotic kits to support hands-on learning experiences for students from preschool to community college, empowering them with practical skills and knowledge for the future.
- A long-term partnership with Ohio Tech Day to inspire and educate local students about the exciting opportunities available in the tech industry showcasing the diverse range of careers available at our data centers, as well as highlighting the many ways that technology is transforming industries across the state of Ohio.



### **Community Support**

In 2024, we supported work to help bridge the digital divide, including:

- Funding for more than **2,400** local schools and community organizations to help ensure students have access to tools that support 21st century skills and collaborative educational experiences.
- Grants to the Center on Rural Innovation to support communities near our data centers to support affordable internet for underserved areas, access to free Wi-Fi in downtown Gallatin, Tennessee, and the development of affordable internet plans for local community members in Los Lunas, New Mexico.
- Hosting immersive training demonstrations using Meta Quest headsets, providing over 5,200 students, educators, and community members with a unique opportunity to experience the transformative power of virtual reality in education.







### Workforce Development

In 2024, we helped advance immersive educational experiences and workforce development, including supporting:

- AI and digital skills workforce development programs where more than 2,000 students had access to hands-on learning opportunities to learn about careers in AI and machine learning, including through programs that supported students to use code and non-code Meta tools.
- Visits by over **32,000** students to our Junior Achievement Meta Data Center exhibition spaces where students were able to pair interactive experiences with their in-classroom learning on career pathways.
- Sustainability workforce development programs that empowered over 6,700 students with hands-on learning experiences, including conducting green energy audits of their schools, to explore and pursue careers in sustainability within our data center communities.
- Be Pro Be Proud to deploy mobile workshops that leverage the power of virtual reality and connectivity to provide more than **23,000** young people with a firsthand exploration of skilled trade careers and local opportunities.



### Small Business Training

In 2024, we provided free digital resources and business trainings for business in our communities to grow, including:

 In-person trainings attended by more than 2,500 small businesses and nonprofits that delivered tools and resources to help local small business owners and nonprofits get the most out of Meta's technologies and services and grow their reach online.





# Workforce Development Spotlight Forest City Data Center

In 2024, Meta proudly supported the launch of the North Carolina Isothermal Community College's Extended Reality and Artificial Intelligence Lab, a cutting-edge technological makerspace that is transforming the tech landscape in Polk and Rutherford counties. By empowering the community with access to innovative technologies and education, this project is driving economic growth, workforce development, and innovation in the region.

The lab will provide local community access to AI technologies, catalyzing workforce development and driving innovation through the future of technology.

#### Learn more



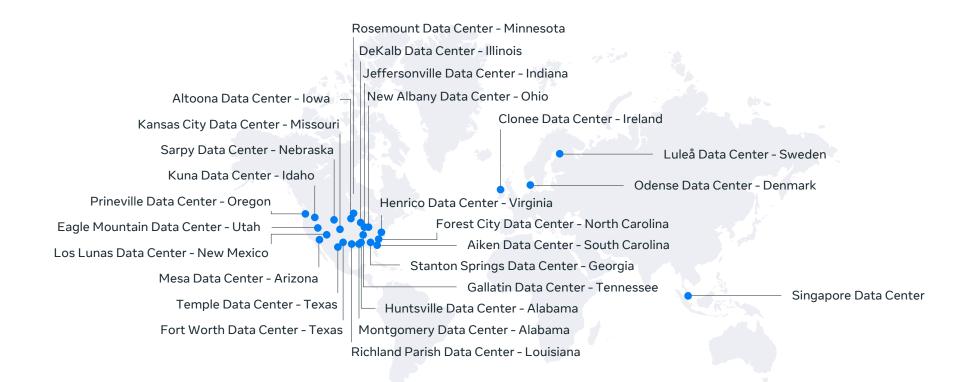






"The impact of our data centers is not only felt online. We are committed to having a positive impact on the communities where we operate; we partner with schools and local organizations on programs and resources that help build skills and increase the use of technology."

- Brad Davis, Director, Data Center Community & Economic Development, Meta



Meta's global fleet of data centers supports our technologies that empower more than 3 billion people around the world to share ideas, offer support and make a difference every day. More than 200 million companies, mainly small businesses, use our technologies to reach customers each month.



Read more stories of community impact around the world

